



YOUR LOCAL EVERYTHING
yourlocaleverything.com

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Your Local Everything Company Profile



2025

Your Local Everything is a global advertising and listing platform built specifically to give Chinese manufacturers the exposure they deserve in Western markets.



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Your Local Everything is a global advertising and listing platform built specifically to give Chinese manufacturers the exposure they deserve in Western markets. We help manufacturers showcase their products, share their business information, and connect directly with buyers, no middlemen. With AI-powered search tools, category-based discovery, and targeted ad campaigns across platforms like Meta, we ensure businesses aren't just listed, they're found by the right buyers.

Our platform bridges the gap between Eastern suppliers and Western demand, offering manufacturers a dedicated space to build trust, increase visibility, and generate long-term growth through real relationships. Your Local Everything was created to bridge that gap. We give manufacturers a voice—and buyers a trusted way to connect.

Jiren Maistry
YOUR LOCAL ADVERTISING LTD
CEO & Founder



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**CONNECTING BUYERS &
MANUFACTURERS DIRECTLY**

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About Us



Millions of businesses in the West are struggling to find trustworthy Chinese manufacturers, and millions of Chinese manufacturers are trying to reach Western markets but lack the tools, access, and visibility.

Your Local Everything was created to bridge that gap. We give manufacturers a voice—and buyers a trusted way to connect.



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VISION

To become the world's largest and most trusted discovery platform for Chinese manufacturers, creating a digital gateway between East and West where businesses don't just trade - but grow, connect, and collaborate. We envision a future where every great manufacturer is visible, accessible, and building trusted partnerships around the world, powered by Your Local Everything.



MISSION

To empower Chinese manufacturers by providing a dedicated, intelligent platform that assist them to expand and secure more sales in Western Markets.

01

Give manufacturers direct exposure in global markets.

02

Promote long-term customer relationships between manufacturers & buyers.

03

Increase brand trust and reputation of Manufacturers in the West.

04

Help Manufacturers reach the right buyers through AI-driven discovery and advertising

We are on a mission to break barriers – cultural, geographic, and technological, so manufacturers can thrive in a connected global economy.



CURRENT CHALLENGES

WHY CHINESE MANUFACTURERS STRUGGLE TO REACH WESTERN BUYERS.

Buying products from China is very difficult for many Western businesses. There is not much information about Chinese factories in the West. People are not aware of what products are available from Manufacturers in the east.

Problems include:

- Language barriers.
- No clear information.
- Too many brokers in the middle.

Because of this, it is hard to build trust and get reliable supply.

This is not only my problem. Millions of businesses in the West have the same issue. They want to find good Chinese manufacturers but cannot.

At the same time, millions of Chinese manufacturers want to sell to the West. But they do not have the tools, access, or visibility.



Our Solution

CONNECTING MANUFACTURERS AND BUYERS

Your Local Everything makes it easy for Chinese manufacturers to connect with Western buyers.

- We put your company information and product photos on our platform.
- Buyers in the West can see your products clearly and contact you directly.
- No brokers. No middlemen. Only direct business.
- We use online ads and promotion to bring more buyers to your products.
- This gives you more exposure, more leads, and more sales.
- As we grow, you get even bigger reach and better opportunities in Western markets.

Simple: We help Chinese manufacturers get trust, visibility, and business growth in the West.



GLOBAL REACH

We connect Chinese manufacturers directly with serious Western buyers, removing brokers and barriers in the middle.

Your Local Everything helps factories gain visibility, build trust, and achieve real growth in Western markets.



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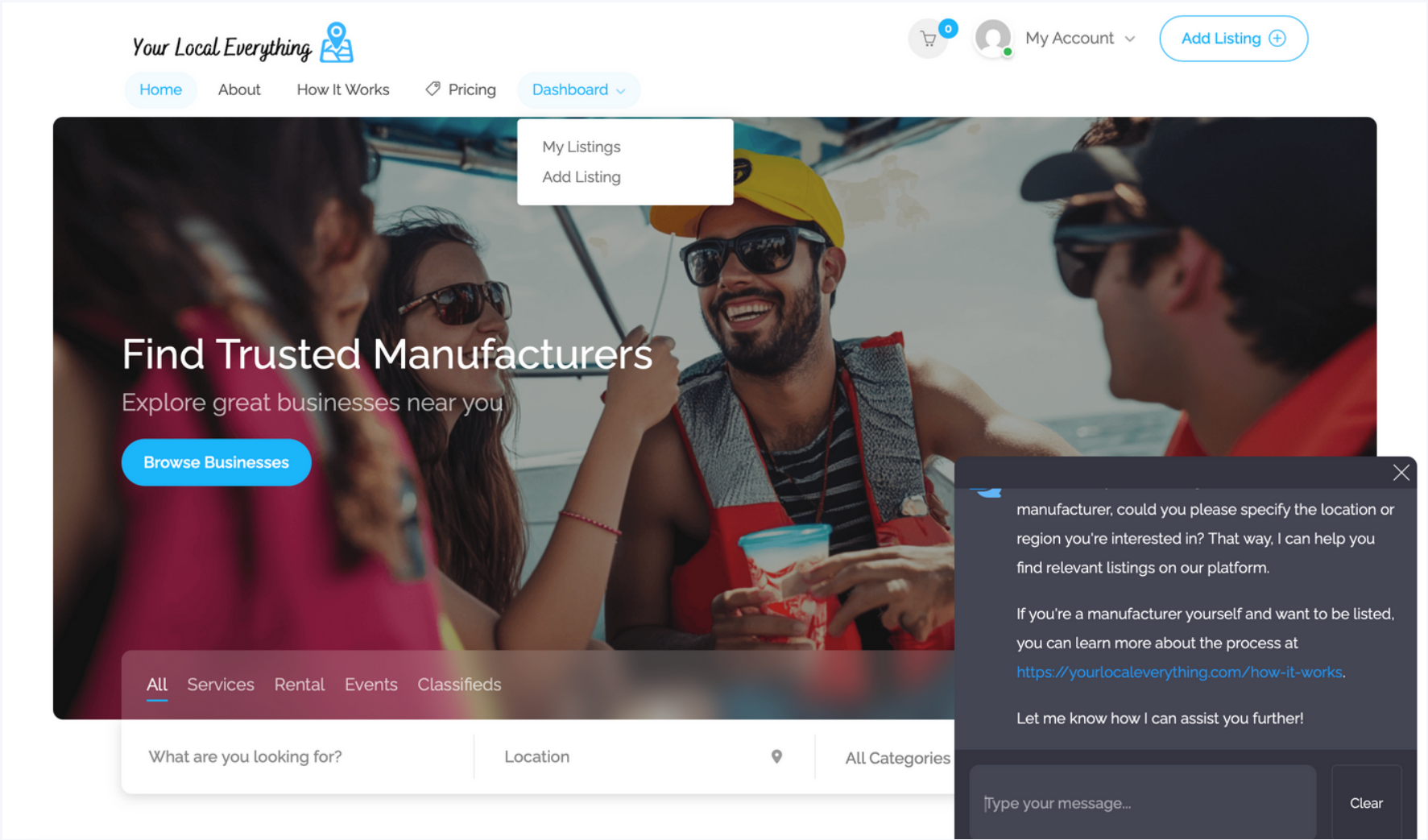
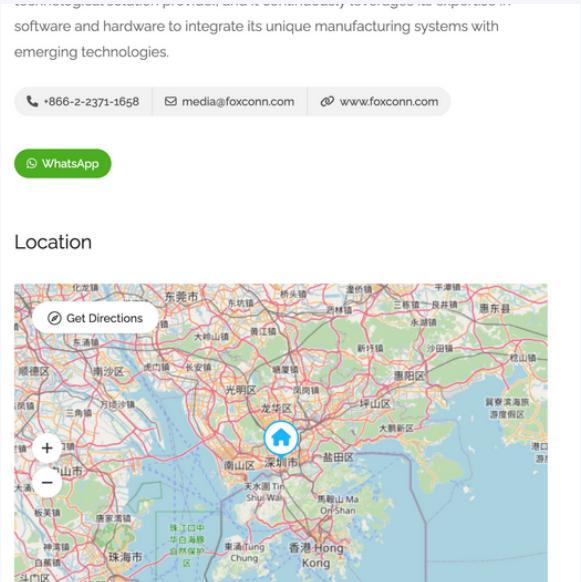
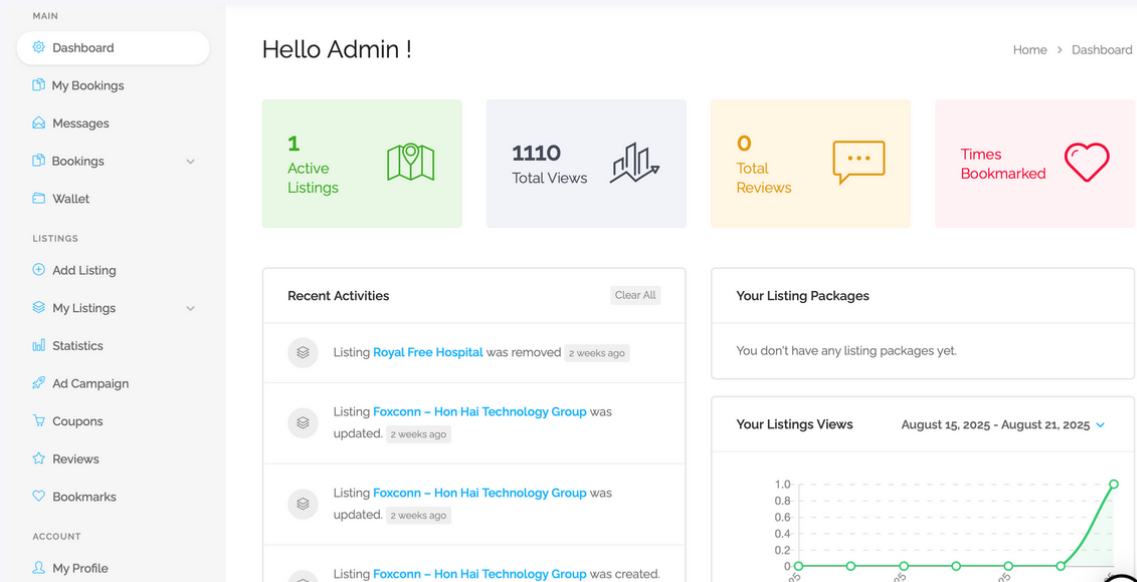
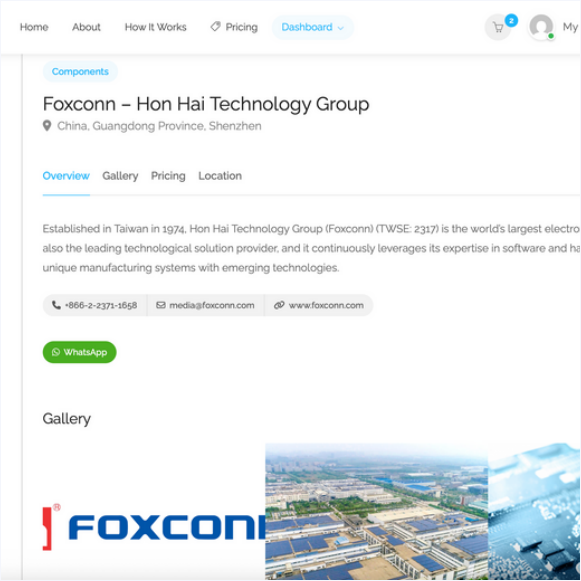
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The Platform



DIRECTORY OF MANUFACTURERS

Our platform is specially designed for manufacturers, giving you all the tools to connect with buyers in the West. From showcasing your products to building trust and securing direct sales, we help you grow your business with reliable international connections.





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Key Features

YOUR LOCAL EVERYTHING EMPOWERS MANUFACTURERS WITH TOOLS AND EXPOSURE TO ALL BUYERS IN THE WEST INCLUDING EUROPE, UK, AFRICA, USA AND UAE.

01

AI-POWERED SEARCH TOOLS

Make it easy for buyers to find exactly what they need using AI

02

CATEGORY BASED DISCOVERY

Helps manufacturers show up where their customers are searching.

03

TARGETED AD CAMPAIGNS

Drive visibility for manufacturers with leading Ad placements

04

BUSINESS PROFILES

Showcase business info, products, contact info, and more—in English.

05

RELATIONSHIP-FOCUSED PLATFORM

We prioritise trust, transparency, and ongoing connections.

06

APP DISCOVERY

Connecting Users and Manufacturers through our dedicated App.



ADVERTISING

We want to build a strong online visibility for manufacturers, generate high-quality buyer leads, and connect them directly with Sourcing Agents to build long term relationships and sales for the Manufacturer.

+88%

Increased Exposure Globally

Meta Ads dramatically increase your brand's visibility in the West—over a third of online shoppers use social media for purchase inspiration.

+82%

People prefer Direct contact with supplier

By advertising directly and cutting out brokers, buyers know they are dealing with real factories—this builds confidence and long-term relationships.

+90%

Increased efficiency with Tools

Our platform uses data-driven tools to connect buyers directly with the exact manufacturers they need—making sourcing accurate and efficient.

HOW IT WORKS

- We use Meta Ads (Facebook & Instagram) to help Chinese factories get buyers from other countries.
- We show your products to importers, wholesalers, and retailers overseas.
- Buyers see your listing and contact you directly.
- You get messages and requests for a price.
- Ads run every day, so you always get new leads.
- We check results and improve ads to bring better buyers.
- No agents. No middlemen. Only real buyers.
- Simple: We use Meta Ads to connect your factory with buyers around the world.

Our advanced AI search connects your business with the right buyers, ensuring your products and services are discovered quickly and easily. By matching search intent with your offerings, we maximise visibility and help you reach more potential customers globally.



ADVERTISING EXAMPLE

META ADS EXAMPLE



Customised Ads Spend Example:

- Ad Spend: \$200/month
- Ads Objective: Showcase Manufacturer Products and Info.
- Result:
 - 2000 - 2500 manufacturer visits
 - 100 - 150 high-value buyer leads per month



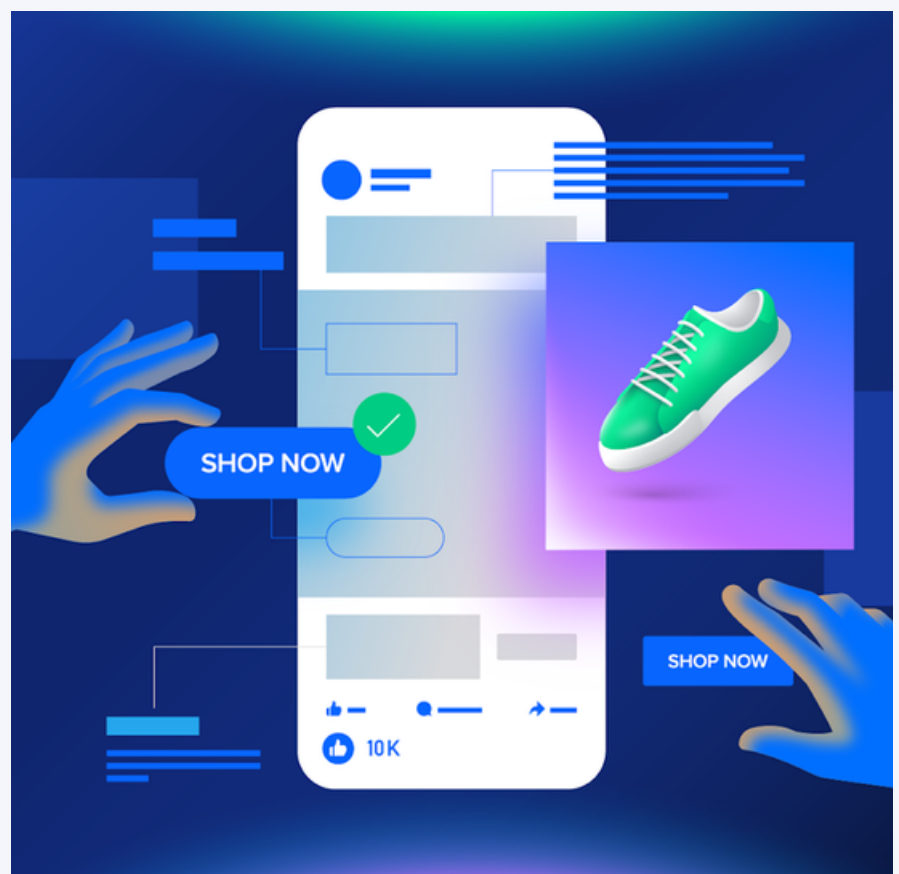
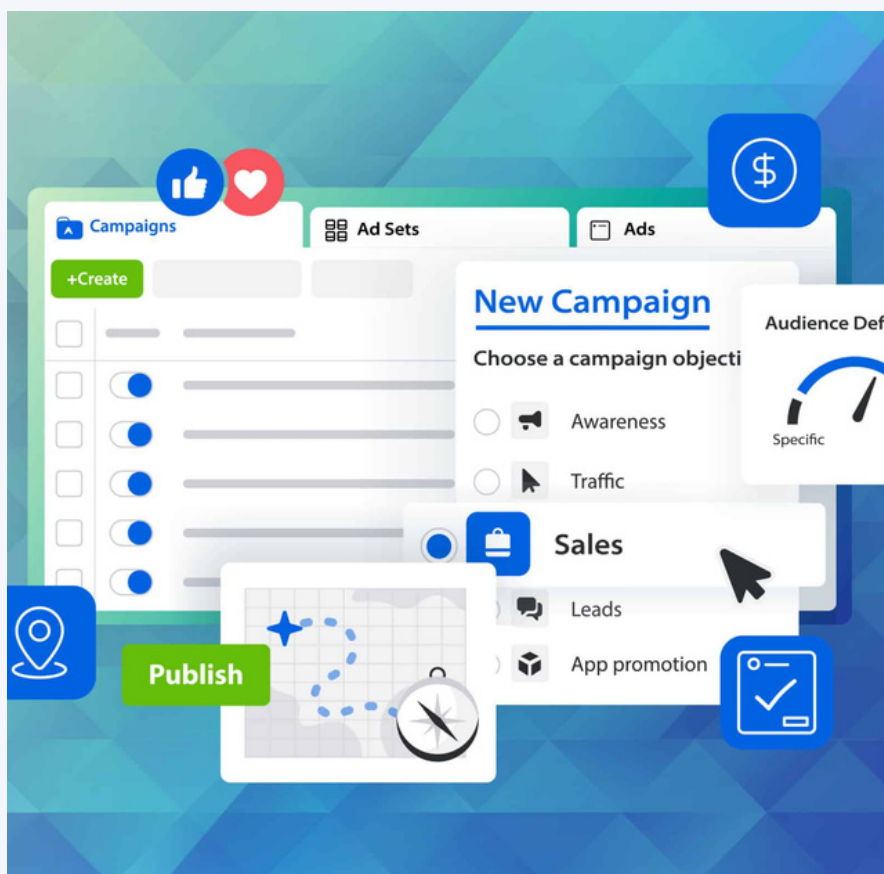
CONNECT WITH QUALITY BUYERS

We connect manufacturers with quality buyers by using Meta Ads. Our ads target serious buyers in key markets, showing them your products and making it easy for them to contact you directly. This creates real leads, more exposure, and long-term business growth.



DRIVE PRODUCT SALES FOR MANUFACTURERS

We help manufacturers drive product sales by combining Meta Ads with our platform. Meta Ads bring targeted buyers to your products, while our platform showcases your company and product details, making it easy for buyers to trust you and purchase directly.





GLOBAL MARKETS

China sells a lot to Europe, the U.S.A, and Africa:

- EU trade with China is increasing by nearly 7%.
- Trade with the U.S. has slowed, but still a larger importer of Chinese goods.
- Trade with Africa is growing rapidly, up over 21% in 2025 alone.

At the same time, Western buyers want direct contact with Chinese factories because it builds trust and makes buying easier — but it’s hard without a platform that bridges the gap. We aim to service all countries and connect manufacturers with the world.



EUROPE

\$800 BILLION

Market Size

AFRICA

\$400 BILLION

Market Size

USA

\$3.2 TRILLION

Market Size



PRICING

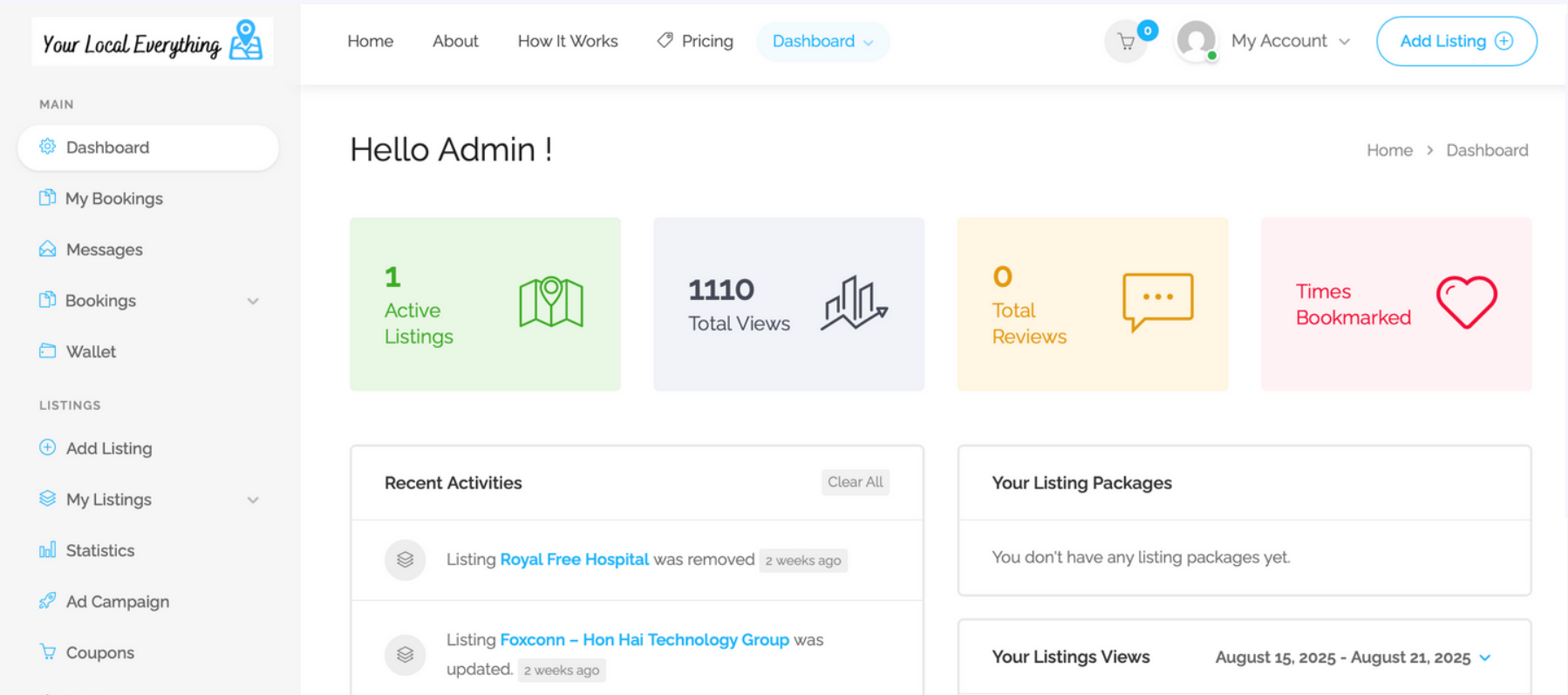
PREMIUM LISTING: \$999.99/PER YEAR

Elevate your Manufacturer visibility with our Premium Listing, designed to give your business the exposure it deserves.

Perfect for Manufacturers wanting maximum exposure of products, engagement, and credibility to connect with International Customers in the West.

Join our business listing platform to connect directly with verified international buyers. Increase your factory’s visibility, showcase your products, and receive more enquiries. Benefit from powerful marketing tools, AI support, and exposure across major markets. Start growing your export business today!

- Features include:
- 📌 Full business and product information display (name, services, products, images)
- 🔗 Social media links to connect with your audience
- ☎️ Contact information including phone, email, and website
- 🖼️ Showcase up to 20 high-quality images
- 🕒 Display your opening hours clearly
- 📍 Pinpoint your exact location on the map
- Perfect for Manufacturers wanting maximum exposure, engagement, and credibility across Europe, The UK, The USA, Africa and The UAE.





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THANK YOU

Get in touch with our team. We want to help your manufacturer get listed and showcased to the world.

ADDRESS

Milton Keynes, UK

TELEPHONE

+44 7908757318

EMAIL

hello@yourlocaleverything.com

WEBSITE

www.yourlocaleverything.com
